



PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
Dutta

Serial No.: 09/726,265

Filed: 11/30/2000

Title: System and Method for  
Advertisements in Web-Based  
Printing

§ Confirmation No. 5200  
§ Notice of Allowance  
§  
§ Examiner: Ebrahimi Dehkordy, Saeid.  
§  
§ Intellectual Property Law Department  
§ International Business  
§ Machines Corporation  
§ 11400 Burnet Road  
§ Austin, Texas 78758  
§

TRANSMITTAL DOCUMENT

Box Issue Fee  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith are the following:

- ☒ Issue Fee Transmittal Form PTOL-85B [2 copies]
- ☒ Fee Address Indication Form PTO/SB/47
- ☒ Change of Correspondence Address Form PTO/SB/122
- ☒ A self-addressed stamped postcard to be returned to sender.

Date: February 1, 2005

Respectfully submitted,

By Leslie A. Van Leeuwen

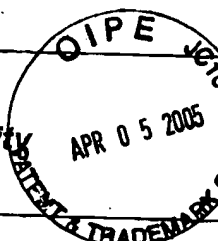
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Docket No. AUS920000691US1

Atty Ref. No. IBM-0042

**Notice of Allowability**



Application No.

99/726,265

Examiner

Saeid Ebrahimi-dehKordy

Applicant(s)

DUTTA, RABINDRANATH

Art Unit

2626

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to 9/13/04.
2. ☒ The allowed claim(s) is/are 1,3-8,10-15 AND 17-20.
3. ☒ The drawings filed on 30 January 2000 are accepted by the Examiner.
4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) ☐ All b) ☐ Some\* c) ☐ None of the:
    1. ☐ Certified copies of the priority documents have been received.
    2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
  6. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
    - (a) ☐ including changes required by the Notice of Draftperson's Patent Drawing Review (PTO-948) attached
      - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
    - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.
- Identifying Indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

## Attachment(s)

1. ☐ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)
3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/08), Paper No./Mail Date \_\_\_\_\_.
4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material

5. ☐ Notice of Informal Patent Application (PTO-152)
6. ☐ Interview Summary (PTO-413), Paper No./Mail Date \_\_\_\_\_.
7. ☐ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_.

*KAW Williams*

**KIMBERLY WILLIAMS**  
SUPERVISORY PATENT EXAMINER

U.S. Patent and Trademark Office  
PTOL-37 (Rev. 1-04)

Notice of Allowability

Part of Paper No./Mail Date 20050105

**Best Available Copy**

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Art Unit: 2626

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### **REASONS FOR ALLOWANCE**

1. Claim 1,2-8,10-15,17-20 are allowed.

The following is the examiner of reasons for allowance.

The prior art of record specifically Zehr et al (Pub. No.: US 20010025274) fails to teach or suggest the key features of the invention such as receiving one or more user attributes from a requester, the user attributes corresponding to the requester and where the combining includes selecting the image based on the user attributes.

### **Contact Information**

- Any inquiry concerning this communication or earlier communications from the examiner should be directed to *Saeid Ebrahimi-Dehkordy* whose telephone number is (703) 306-3487.

The examiner can normally be reached on Monday through Friday from 8:00 a.m. to 5:30 p.m. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kimberly Williams, can be reached at (703) 305-4863.

**Any response to this action should be mailed to:**

Assistant Commissioner for Patents  
Washington, D.C. 20231

**Or faxed to:**

(703) 872-9306, or (703) 308-9052 (for *formal* communications; please mark

"EXPEDITED PROCEDURE")

**Or:**

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(703) 306-5406 (for *informal* or *draft* communications, please label  
"PROPOSED" or "DRAFT")  
**Hand delivered responses** should be brought to Crystal Park II, 2121 Crystal  
Drive, Arlington, VA., Sixth Floor (Receptionist).

Any inquiry of a general nature or relating to the status of this application should be  
directed to the Group Receptionist whose telephone number is (703) 305-4750.

Saeid Ebrahimi-Dehkordy  
Patent Examiner  
Group Art Unit 2626  
January 6, 05

*KAWilliams*

KIMBERLY WILLIAMS  
SUPERVISORY PATENT EXAMINER

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